



2017 CSRA FOOD/FUNDS DRIVE INFORMATION

IT'S SPOOKY TO BE HUNGRY!

Now in its 25th year, It's Spooky To Be Hungry® collects food and funds for the hungry during the month of October in neighborhoods and organizations across the CSRA. Golden Harvest Food Bank's largest annual food drive, It's Spooky To Be Hungry® relies on thousands of volunteers to get the word out, collect food and funds, and serve those who are struggling to get enough to eat. Without this food drive, Golden Harvest could not do the work of feeding the hungry in our area. **Celebrate 25 years of Spooky by**



NEIGHBORHOODS

Filling up your orange bag with nonperishable food items on Collection Day! Contact your Neighborhood Captain to volunteer with gathering and transporting donations. To give online, visit itsspookytobehungry.org and click donate. Make checks out to "Golden Harvest Food Bank - Spooky 2017".

COLLECTION DATES

OCT. 21: RICHMOND COUNTY / AIKEN COUNTY
OCT. 28: COLUMBIA COUNTY

SCHOOLS

Showing your pride by making an impact in your community! Bring in nonperishable food items and place them in the designated "Spooky to be Hungry" barrels in your school throughout the month of October. We need food staples, like pasta, peanut butter, canned veggies, dried beans and canned meat.

BUSINESSES

Joining the "Spooky to be Hungry" funds competition! Generate company pride while fighting hunger in the CSRA by taking in-store donations throughout October or starting a Virtual Food Drive on bit.ly/StartaFoodDrive - and supporters can donate to the food bank directly.

TALKING POINTS

- *Everyone is welcome!* Every 1 in 5 people and 1 in 4 children in our area faces hunger. We can all help.
- *Donate most wanted items!* Pasta, spaghetti sauce, peanut butter, canned meat, canned/dried beans, canned fruits + veggies - NO GLASS
- *Funds help just as much as food donations.* For every \$1 donated, Golden Harvest can provide \$9 of food.
- *Get the word out!* Use #spookytobehungry and #neighborsfeedingneighbors when posting on social media to share how you're fighting hunger in the CSRA!

PUBLIC: CSRA residents who live outside participating neighborhoods can take nonperishable food items to "Spooky" donation barrels in **Goodwill stores** or donate online at ItsSpookyToBeHungry.org



WWW.ITSSPOOKYTOBEHUNGRY.ORG

WWW.GOLDENHARVEST.ORG

FOOD DRIVE/VOLUNTEER CONTACT
CARRIE JONES
706.736.1199 EXT. 203
CJONES@GOLDENHARVEST.ORG

MEDIA CONTACT
CHRISTINA ALEXANDER
706.736.1199 EXT. 230
CALEXANDER@GOLDENHARVEST.ORG