



Competition Guide

Thank you for competing in the 2019 “It’s Spooky to be Hungry Campaign” and serving as the company captain for your business! We are so excited that you will be raising food and funds for Golden Harvest Food Bank. Your contact at Golden Harvest is:

Melissa Brown

Office: 706-736-1199 ext. 217

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mbrown@goldenharvest.org

When is the Spooky Campaign?

Register to participate by **September 20th** to receive **100 Bonus Points**

October 1st -31st – Spooky to be Hungry Campaign! Only food & funds raised during this time count towards the competition.

November 1st – Submit your End of Campaign form by this day

November 8th – Last Day to get food and fund donations to Golden Harvest Food Bank.

November 15th – Winners Announced & Recognition to follow

Your Role as a Spooky Captain

You have the important role of promoting the competition to your colleagues and friends – making sure they know the rules, how to donate, and why it’s important! Come up with creative ideas to raise food & funds with your team and be sure to check out our ideas for your drive in the online Media Kit at itsspookytobehungry.org

What is “Its Spooky to be Hungry”?

Companies, neighborhoods and schools are teaming up across the CSRA to engage our community in the great fight against hunger. Because 1 in 6 neighbors without food is a scary thing!

It’s Spooky to be Hungry comes at a critical time for Golden Harvest Food Bank as we ramp up to make sure our community is fed during the holidays. We supply more than 300 smaller agencies and churches with food through the holiday season, and the need is tremendous. That is why we are calling in the troops... YOU to help us feed lives together.

The goal for the **It’s Spooky To Be Hungry Campaign** this year is to collect **\$70,000 = Over 200,000** meals for Golden Harvest Food Bank.



The Basics

Rules:

Only food and funds collected between October 1st and October 31st will count towards the competition! **\$1 = 3 Points/ 1 Pound of Food = 1 Point** in Competition Totals. AKA Money is Gold! There are also several bonus point opportunities (see below). Whichever company has the highest points total will win the Spooky award for their size business category.

Donating through Online Food Drive:

Go to <https://goldenharvest.org/myharvest/sign-in-join/> and create an online food drive. This way you can promote and email your company donation link to friends, clients and coworkers. You will get credit for all donations made through your online food drive link.

Donating by Check:

Checks should be made payable to **Golden Harvest Food Bank**. Make sure to write on Memo line: Spooky and your company name! Checks can be turned in with your food collection or mailed to:

"It's Spooky to Be Hungry"
Golden Harvest Food Bank
3310 Commerce Dr.
Augusta, GA 30909

Donating Food:

Non-perishable food is welcome!

Note: Due to limited truck driver's and staff, all barrels will need to be picked up and delivered by participating business.

(See the Media Kit at itsspookytobehungry.org for the Most Wanted Items flyer)

- Food items will be weighed and recorded by Golden Harvest upon delivery.
- Please don't donate food items in glass containers – they have a high risk of breaking.
- Please do not open items that are already packed in cases, cartons, or boxes.

Pick Up and Deliver Donations:

You will receive a **250 POINT BONUS** for delivering the donations to:

Golden Harvest Food Bank - Augusta
3310 Commerce Drive
Augusta, Georgia 30909.

Golden Harvest Food Bank - Aiken
81 Capital Drive
Aiken, SC 29803

All online donations count as delivered. All donations must be at the food bank by November 8th to count towards your campaign totals.



Rules and Guidelines

Registration:

- Companies can sign-up by registering at: itsspookytobehungry.org
- If you sign up by September 20th you get **100 bonus points!**
- The “Captain” listed should be the designated contact person at your company. They will receive all competition related communications and it is up to them to promote and share the information with their colleagues.
- List your company name as you would like it to appear on materials.
- When you sign-up, include the total number of employees in your company. If you are participating as a department, you should only count the number of employees in the department, not the entire company.

Scoring:

- **\$1 = 3 Points. 1 pound of food = 1 Point. AKA money is gold in this competition!** Why is that? Because Golden Harvest Food Bank can distribute 3 meals for every dollar you donate!
- There are multiple **Bonus Point** opportunities:
 - **Early Bird Bonus:** Register by September 20th for **100 Bonus Points!**
 - **Delivery Bonus:** Deliver your donations by November 8th directly to Golden Harvest Food Bank for a **250 Point Bonus**. You need to do this to stay competitive!! Online and Virtual Food Drive donations count as delivered.
 - Drop off all donations at the Main Office of either the Augusta or Aiken Golden Harvest Food Bank location.

Awards:

- We will have a winning small, medium and large business award in both Georgia and South Carolina.
- Winners will be announced November 15th.