



Ideas for Your Drive!

- Leverage or showcase your commitment to the community and corporate citizenship with your clients. Engage them in the drive. Examples include matching their gift to your drive or a customer/staff event for team building.
- Have someone from Golden Harvest Food Bank to come speak with your team about hunger and how their support will help the community!
- Involve your friends and family members in the It's Spooky to be Hungry Campaign! Share it on social media, by email, and phone calls!
- Friendly Competition- conduct internal challenges between businesses and friends.
- Dress Down Day- if you bring in a certain amount of \$ you get to dress casually or in jeans.
- Potluck Day- everyone brings a dish for lunch and to gain entrance you must pay an admission fee.
- Costume Theme Day- create a theme, for example, "Halloween" or "Most Creative Spooky Costume". If you donate you get to dress for that theme.
- Food Theme Day- challenge co-workers to bring in as many different food items as possible in a certain category. For example, food geared towards people with diabetes, or food for children in a particular age group. Whoever has the most different types of food within the category wins a prize.
- Lunch for the Hungry Day- everyone contributes what they would normally spend on lunch
- Prize- have a prize for all employees who participate if your company wins their category or overall event.
- Totals- display daily totals in high-traffic areas or announce totals using emails to keep people up-to-date and involved.
- Rewards- have rewards for staff members who donate a designated amount.
- Promote both food and fund donations. \$1 goes a long way with Golden Harvest's bulk purchasing leverage. In this competition \$1 = 3 points.