

IT'S SPOOKY TO BE HUNGRY



VIRTUAL DRIVE

Hunger is scary, especially for families affected by the COVID-19 health crisis. Many community members who have never needed food assistance before now need help.

For 28 years, hundreds of neighborhoods, businesses, organizations and volunteers have linked arms with Golden Harvest Food Bank to scare away hunger through the It's Spooky to Be Hungry® Drive.

This year, we're going virtual to help ensure the safety of our community – and that means you can make a bigger impact than ever. Every \$1 you raise places 3 nutritious meals on the tables of our neighbors in need.



NEIGHBORHOODS

Find and donate to your neighborhood's virtual drive by visiting ItsSpookyToBeHungry.org and clicking "Find A Team." You can also drop off food donations at your neighborhood's drop-off site or donate funds using the provided donation envelopes. Make checks out to "Golden Harvest Food Bank."

COLLECTION DAY
Saturday, October 24

BUSINESSES, CHURCHES & ORGANIZATIONS

Join the It's Spooky to be Hungry® competition. Build your team or group while making a difference in the CSRA by starting a Virtual Food Drive at ItsSpookyToBeHungry.org. Supporters can find and donate to a drive by visiting ItsSpookyToBeHungry.org and clicking "Find A Team."

TALKING POINTS

- **Scare Away Hunger:** Needs have increased since the start of the COVID-19 crisis. Now, every 1 in 5 people and 1 in 3 children in our area faces hunger. You can help feed lives in our community.
- **Go virtual to increase your impact.** For every \$1 donated, Golden Harvest can provide 3 meals.
- **Get the word out!** Use #spookytobehungry and #scareawayhunger when posting on social media to share how you're making a difference.

PUBLIC: Scare Away Hunger by donating at ItsSpookyToBeHungry.org.

ItsSpookyToBeHungry.org
goldenharvest.org

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