



Ideas for Your Drive!

- Showcase your commitment to the community and corporate citizenship with your clients. Engage them in the drive. Examples include matching their gift to your drive or a customer/staff event for team building.
- Have someone from Golden Harvest Food Bank come speak with your team or share over Zoom about hunger and how your support will help the community!
- Involve your friends and family members in the It's Spooky to be Hungry Campaign! Spread the word on social media, by email, and by phone! Use #ItsSpookyToBeHungry, #ScareAwayHunger on social media and include the link to your campaign page to promote the competition.
- Team Building – split your employees or departments into teams to promote internal competition. The team who raises the most money wins a prize.
- Friendly Competition - conduct internal challenges or email wars between teams, departments, businesses, or friends.
- Lunch for the Hungry Day- employees and clients contribute what they would normally spend on lunch
- Online Auction – gather interesting auction items from employees and leadership to “sell” to the highest bidders in the office or on a Zoom call. Proceeds from the auction can be donated to the food bank.
- Totals- display daily totals in high-traffic areas or announce totals by emailing employees to keep people up-to date and involved.
- Prize - have a prize for all employees who participate if your company wins their category or meets your fundraising goal.