

Ideas for Your Drive!

Here are some fun ideas to make the drive successful and engaging for your team:

- Have someone from Golden Harvest Food Bank come speak with your team or share over Zoom about hunger and how your support will help the community!
- Showcase your commitment to the community and corporate citizenship with your clients. Engage them in the drive. Examples include matching their gift to your drive or a customer/staff event for team building.
- Involve your friends and family members in the It's Spooky to be Hungry Campaign! Spread the word on social media, by email, and by phone! Use #ItsSpookyToBeHungry, #ScareAwayHunger on social media and include the link to your campaign page to promote the competition.

Theme-based Potluck: Encourage employees to bring in homemade dishes based on a specific theme, such as "international cuisine" or "comfort foods." Organize a potluck lunch where everyone can enjoy the diverse culinary offerings while contributing to the food drive. Ask for a donation for Its Spooky to be Hungry or canned or dry goods to attend the lunch.

- **Team Building** – split your employees or departments into teams to promote internal competition. The team who raises the most money wins a prize.
- **Theme Days:** Set different theme days throughout the drive to keep the momentum going. For example, have a "Crazy Hat Day," "Sports Team Day," "Pajama Day," or any other fun theme that encourages participation and boosts team spirit. Charge \$1 to \$5 dollars for the It's Spooky to be Hungry campaign to participate.
- **Friendly Competition** - conduct internal challenges or email wars between teams, departments, businesses, or friends.
- **Sack Lunch Day- Or Coffee for a Week:** employees and clients contribute what they would normally spend on lunch for a day at a restaurant or their coffee drinks for the week.
- **Online Auction** – gather interesting auction items from employees and leadership to “sell” to the highest bidders in the office or on a Zoom call. Proceeds from the auction can be donated to the food bank.
- **Totals-** display daily totals in high-traffic areas or announce totals by emailing employees to keep people up-to date and involved.
- **Prize** - have a prize for all employees who participate if your company wins their category or meets your fundraising goal.