

Email Templates

SAMPLE EMAIL TO YOUR TEAM

Hello Team,

We are participating in the “It’s Spooky to be Hungry Campaign” with Golden Harvest Food Bank to raise money to feed families this holiday season! **As you know, in this economy, food, and other costs have drastically increased. Many families must make tough decisions on how to stretch their paychecks like whether to pay for rent or food.** It’s people like you who understand what kind of impact escalating cost of living prices and skyrocketing food costs have on individuals. This is where we can make a difference and have some fun at the same time. **Our company goal this year is \$_____.** Whichever company raises the most money will be awarded the Spooky “Spirit of Giving” award. There will be small, medium, and large winning categories for the different size companies in Georgia and South Carolina. **We want to win the Spooky award – and we need EVERYONE in the office to help us reach our goal!**

It really is ‘SPOOKY’ how big this problem is: **1 in 9 of our neighbors live in households that can't regularly put food on the table.** Golden Harvest Food Bank works 365 days a year to make sure our local soup kitchens and pantries have the food needed to supply our community. It takes a lot to meet the need, but this is our chance to make a difference.

Every \$2 you donate provides 5 meals for our neighbors in need. Let's rise to the challenge and do our part to reduce hunger! Please share with everyone - friends, family, and clients!

Donate Here: <Insert link to your company’s online food drive page.>

Sincerely,

Name

SAMPLE EMAIL TO YOUR CLIENTS AND FRIENDS

Hello Client/Friend Name,

We are participating in the Annual “It’s Spooky To Be Hungry Campaign,” with Golden Harvest Food Bank. It is a 4-week funds drive competition among the CSRA’s leading businesses. I hope you will partner with us to reach our goal! **Our goal this year is \$_____.** **As you know, rising food, and costs of living essentials like rent and medicine, have drastically increased, and many families must make tough decisions on how to stretch their paychecks.** It’s people like you who understand what kind of impact these escalating prices and skyrocketing food costs have on individuals. This is where you can make a difference and have some fun at the same time.

We want to win the competition, but most importantly we want to provide vital assistance to our neighbors in critical need.

It is SPOOKY how big this problem is: **1 in 9 of our neighbors live in households that can't regularly put food on the table.** Here’s how you can partner with us to do something about it:

- Have your company pledge to match monetary donations
- During **October 1st – 31st** share (link to your online food drive) with your client’s and friends!
- Challenge another business, family or friend to get involved and get bonus points towards the competition

For every \$2 donated, Golden Harvest Food Bank can distribute 5 meals to individuals and families in need. Help us rise to the challenge and do our part to reduce hunger!

Sincerely,

Name